

Central Queensland's Sustainability Strategy 2030

REGIONAL VOICES
GUIDE CQ TO A
SUSTAINABLE FUTURE



“Home to more than 235,000 people, and the largest catchment draining into the Great Barrier Reef lagoon, what happens in CQ impacts people, communities, businesses, and economies far beyond our own.”

*Elyse Riethmuller
Fitzroy Basin Association CEO*



Over 2,000 community members involved



New educational and interactive platform launched



A renewed focus for CQ natural resource management efforts

AIM

To align Central Queensland's Sustainability Strategy 2030 (CQSS2030) with the priorities of local people while reflecting state, federal and global priorities.

WORKS SUMMARY

Established four decades ago, the CQSS2030 is a cornerstone strategy for Fitzroy Basin Association and the broader central Queensland region – informing strategic and on-ground action. The strategy reflects the interests and priorities of CQ people and is a powerful tool and opportunity to influence how regional natural assets are managed.

In 2020, FBA commenced the fourth revision of the CQSS2030. This revision involved extensive community consultation and technical expert revision. The updated strategy was launched in November 2021. The new interactive web-based strategy provides inclusive, empowering and credible information on regional natural resource management efforts.

Working with local community, stakeholders and investors, FBA is implementing actions to support the renewed CQSS2030 priorities to protect regional natural assets.

To encourage on-going regional engagement with CQSS2030, FBA run an annual nature photography competition focusing on the beauty of central Queensland natural assets.

Ongoing work with scientific, industry, First Nations' and government representatives to discuss how natural assets in the region are managed, and their health monitored and reported is also being conducted by FBA. This work aims to measure the collective impact towards the community set CQSS2030 goals and targets.

FBA will ensure that the CQSS2030 remains relevant and work for and with local people to create healthy and resilient natural assets.

OUTCOME

A renewed focus on natural asset protection.



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