Strategic **Plan** 2027-32

Healthy natural assets, productive landscapes, resilient communities.

A practical, people-first strategy for creating lasting impact across the Fitzroy region.

WHO WE ARE

Guided by purpose, *built to endure*

One of Queensland's leading natural resource management organisations.

FBA is a community-based organisation built on more than 25 years of working side by side with the people of the Fitzroy region. We are still here long after individual projects end.

PURPOSE

Connecting people, knowledge and investment to deliver regional results.

VISION

Healthy natural assets, productive landscapes and resilient communities.

LEGACY

A capable and connected region, working together to care for our natural assets for generations to come.

Our *Values*

EMPOWERMENT

Building confidence, capability and ownership so people can take action and lead change.

ACCOUNTABILITY

Taking responsibility for our decisions, resources, relationships and results.

PASSION

Caring deeply about our region and making a meaningful difference through our work.

TEAMWORK

Working openly and valuing different perspectives to achieve more together.

INNOVATION

Staying curious and evidence-led, with a willingness to test, learn, adapt and improve.

INTEGRITY

Acting honestly, respectfully and consistently. Doing what we say we will do.

OUR FOOTPRINT

From the coast to Nebo in the north, beyond Emerald in the west and Wandoan in the south, FBA covers a region larger than 156,000 km^2.



Our Commitment to First Nations

FBA acknowledges the First Nations Peoples of the lands and waters of the Fitzroy region and their enduring connection to Country. We pay our respects to Elders past and present.

We recognise the important role First Nations knowledge, culture and leadership play in caring for Country. FBA is committed to building respectful, long-term relationships that recognise cultural authority, support First Nations leadership and create meaningful opportunities to work together.

OUR ROLE

Turning knowledge into *action*

We bring together regional knowledge, trusted relationships, technical expertise, investment and delivery capability, and apply them to the priorities that matter most across the Fitzroy.

We bridge the gap between knowledge and action, translating complex science, legislation, policy and leading practice into practical solutions that work on the ground, not just on paper.

We work with First Nations Peoples, land managers, community groups, industry, researchers, government and investors, co-designing initiatives that create lasting value for the region.

We lead where regional coordination is needed, collaborate where outcomes depend on collective effort, enable others by sharing what we know, and deliver where we have the expertise to do it well.

Our Strategic *Priorities*

01

Healthy natural assets and productive landscapes

Protect, restore and improve the natural systems that support a healthy environment, productive landscapes and resilient communities.

02

Capable people and connected communities

Build the knowledge, confidence, connections and capability for people to take practical action and create lasting change.

03

Regional leadership, knowledge and investment

Bring together regional priorities, knowledge, collaborations and investments to create coordinated action and impact.

04

A high-performing and future-ready FBA

Build a trusted, capable and adaptive organisation equipped to deliver value for the region.

FOUR WAYS WE ACT

Lead

We will lead where regional coordination, trusted facilitation, strategic direction or independent regional knowledge is needed.

Collaborate

We will collaborate where outcomes depend on shared expertise, authority or investment, and no single organisation can succeed alone.

Enable

We will enable others by translating knowledge, connecting people, sharing evidence, attracting investment and building local capability.

Deliver

We will deliver programs and projects where we have the expertise, systems, relationships and regional reach to achieve high-quality outcomes.

HOW WE WORK

Side by side with locals, *for real-world results*

FBA combines deep regional knowledge with technical expertise to deliver practical solutions where they matter most.

From productive farms and healthy waterways to thriving landscapes and native species, we work side by side with the people who live and work here to get results on the ground.

Place-based	Our work is shaped by the landscapes, communities, knowledge, industries and priorities of the Fitzroy region.
Collaborative	We build trusted relationships, bring different perspectives together and encourage shared responsibility for outcomes.
Evidence-informed	We use science, First Nations knowledge, local experience, data, monitoring and evaluation to guide decisions.
Practical	We translate knowledge into accessible solutions that people can apply and sustain.
Integrated	We recognise connections between environmental health, cultural values, production, profitability and community resilience.
Adaptive	We respond to changing conditions, emerging knowledge, stakeholder feedback and lessons from delivery.
Impact-focused	We design our work to create measurable, meaningful and enduring regional value.

How we measure *success*

- **Governance Strength**
- **Financial Sustainability**
- **Regional Delivery and Outcomes**
- **People and Culture**
- **Impact and Influence**
- **Stakeholder and First Nations Relationships**

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